



The Super Secret Guide to HIPAA Compliance



What exactly is HIPAA compliance?



The Health Insurance Portability and Accountability Act (HIPAA)



The bedrock for both regulatory compliance and healthcare cybersecurity



A federal law that regulates and safeguards protected health information (PHI)



Set out to protect all personal information about a person's health and how this information is stored, protected, and shared



Annual self-audit



But why do you need to be HIPAA compliant?



It is a federal law for covered entities and business associates who store or process PHI



Develops a patient safety culture



Improves client trust and retention



HIPAA violations result in costly financial penalties



Guarantees security and privacy of health information



Who needs to comply with HIPAA anyway?



Covered Entities

- Healthcare providers
- Healthcare plan provider
- Health care clearinghouses



Business Associates

A person/entity that performs certain functions or activities that involve the use or disclosure of protected health information on behalf of, or provides services to, a covered entity



How to get HIPAA compliant

To ensure that you meet all the HIPAA requirements to become compliant, it's essential that your business utilizes a combination of internal processes, technology and compliance support.

There are a few core principles to keep in mind, starting the journey to HIPAA compliance.



Develop and implement all necessary company-wide security policies



HIPAA training - train and equip employees to recognize and prevent any threats or HIPAA violations



Risk management - be sure to have processes in place to investigate, analyze and mitigate risks so breaches don't arise



Annual assessments and monitoring - sustainable compliance and continuous monitoring helps your organization take a proactive approach instead of damage control



Past HIPAA Challenges:



Manual, complex, highly administrative, and time-consuming process



Disrupts employees' key responsibilities and delays company growth



Lack of internal expert-knowledge



High costs and resources involved, such as consultant costs



Can't afford risk of non-compliance, as violations are imminent

How does automation solve the problem?



Automated evidence collection means no more manual, administrative tasks



Ensures a simple compliance process



Manage all compliance workflows in one place



Remain compliant with 24/7 monitoring



Avoid human error with smart technology



Helps organizations get compliant 90% faster

